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**John D. Link**  
Mayor

mayorlink@edgewoodky.gov

**385 Dudley Road, Edgewood, Kentucky 41017-2695**

**Brian Dehner**  
City Administrator

bdehner@edgewoodky.gov

Phone 859.331.5910

[www.edgewoodky.gov](http://www.edgewoodky.gov)

Fax 859.331.5912

### NEW SERVICE ANNOUNCEMENT

March 5, 2015

Dear Residents, Business Owners/Employees and other,

The City of Edgewood is happy to announce starting immediately we will begin using **REACH Alert** to send out timely information about issues affecting our community. These alert messages may be items such as; snow emergency, cancelled concerts in the park, league and event cancelations, crime alerts, road closings, tax due dates, etc. This service is being offered at no cost as to communicate better with people with interest in Edgewood.

What does this mean for you? As a user of REACH Alert, you will be in control of how you receive your messages from us. This means you will be able to:

- **Choose up to three ways to receive your messages** – email, voice call, text messaging.
- **Add up to four devices** – email addresses and/or phone numbers that you want to receive your messages with.
- **Update your contact information at any time** – add an email address & phone number when you register, then login to update your info today or three years from now.

*However, if you don't register, you won't receive our messages or the benefits above.*

Registration takes less than a minute to complete and is free! To register, go to [www.reachalert.com](http://www.reachalert.com) and click on the blue text, "Create an account." When prompted, please use the following information to register for our Network.

**Network Name:** City of Edgewood

**Role:** (Chose One) Resident, Business, or Other

The information we are requesting is important. We may have a need to only send messages to certain addresses or businesses only versus residents. We will not distribute the data and it is protected.

If you have difficulty registering, please contact REACH Alert at (877) 307-9313 or [info@reachalert.com](mailto:info@reachalert.com). For more information from us, please call (859) 331-5910 or email [information@edgewoodky.gov](mailto:information@edgewoodky.gov).